AMENDMENT

In The Specification:

At page 3, between original lines 5 and 6, please insert the following new paragraph:

A1

Fig. 10 is a schematic illustration of the side view of a livestock identification tag assembly embodying the present invention in a particular form, including a tie layer.

At page 7, between original lines 18 and 19, please insert the following new paragraph:

A2

Fig. 10 is a schematic illustration of the side view of a livestock identification tag assembly 1000 similar to the tag assembly shown in Fig. 1, but further including a tie layer 140 between the heat-activatable adhesive layer 112 and the first facestock 110.

Please delete the paragraph from page 14, line 21 to page 15, line 3, and replace it with the following amended paragraph:

A3

In another embodiment, illustrated in Figs. 8a and 8b, laminate 820 is comprised of heat-activatable layer 812 adhered to transparent facestock layer 814. Laminating adhesive 816 adheres carrier layer 818 to facestock layer 814. A discontinuous layer of radiation curable adhesive 810 is applied to the bottom surface of heat-activatable layer 812. This discontinuous layer of radiation curable adhesive 810 holds pigmented layer 804 on to the heat-activatable layer 812. The radiation curable adhesive may be applied in a

discontinuous pattern or may be comprised of small dots of adhesive. Pigmented layer 804 has been printed with indicia 806 and adhered to heat-activatable layer 802. Upon the application of heat and pressure to the carrier layer 818, heat-activatable layer 812 bonds to substrate 800 and encloses heat-activatable layer 802, pigmented film 804 and covers discontinuous radiation curable layer 810. The finished article, as shown in Figure 8b comprises transparent facestock 814 adhered to pigmented film 804 with identifying indicia 806 by heat-activatable layer 812 around the perimeter of radiation curable adhesive 810. Pigmented layer 804 is adhered to substrate 800 by heat-activatable layer 802.

Please delete the Abstract and replace it with the following amended Abstract:

Livestock identification tag assembly comprising: (a) a heat seal laminate comprising: (i) a facestock having an upper surface and a lower surface; (ii) a heat-activatable adhesive layer having an upper surface and a lower surface, wherein the upper surface of the heat-activatable adhesion layer is adhered to the lower surface of said facestock; (iii) an ink or graphics layer adhered to the lower surface of said heat-activatable layer; and (b) a flexible polymeric substrate; wherein the lower surface of the heat-activatable adhesive of the laminate is adhered to the substrate. In one embodiment, the ink or graphics layer is positioned between said heat-activatable adhesive layer and said facestock.